

# RUSH INTO THE MODERN AGE



**ASPHALT vs PVC**





*The great warriors of old used to defend their Castles from intruders by dropping buckets of hot tar onto their enemies.  
We have come a long way from such Medieval ways and materials.  
Bring your roofing project out of the dark ages with the most modern roofing system on the planet!*

# ASPHALT

# VS

# True Seal™ PVC

Inherently 'allergic' to the sun and breaks down under UV exposure. Becomes brittle with age.	<b>Tough</b> ✓	Designed with top tier stabilizers, plasticizers and biocides to be chemical, UV and fire resistant. Reinforced with a woven polyester scrim.
Very few installation options and only low slope roofs. Cannot handle vertical applications.	<b>Versatile</b> ✓	Fully customizable to any project need with excellent change of plane performance. Available in various colors and thicknesses.
System is assembled on the roof with heavy reliance on applicator expertise. No "quality control" over materials or outcome.	<b>Dependable</b> ✓	Same trusted formulation since 1978. Easy to install and fabricate with pre-molded accessories that provide consistent material quality.
<b>Low:</b> Quality of felts and asphalt degraded over time, resulting in poorer performing materials. 'Factory on the roof'.	<b>Quality</b> ✓	<b>High:</b> Completed membrane and accessories are manufactured under controlled conditions ensuring consistency. Field work is easily visible.
System rises up to 90°F / 32°C above ambient temperature, raising internal temperatures of the building.	<b>Energy Efficiency</b> ✓	Provides a 'cool roofing' effect reflecting up to 86% of the sun's rays, dramatically reducing cooling costs for any building.
<b>Low:</b> High risk of human error or contractor 'skimming' combined with various levels of asphalt quality. Low resistance to thermal shock.	<b>Reliability</b> ✓	<b>High:</b> Factory fabricated sheets and accessories provide consistent material quality. Highly resilient to thermal shock, ponding water, and chemicals.
Self-propagates flame	<b>Fire Resistance</b> ✓	Class A Fire rated
<b>Invasive:</b> Labor intensive, slow, heavy, and very disruptive; smelly, dirty, spillage, staining, fire risks	<b>Installation</b> ✓	<b>Non-invasive:</b> Controlled, light weight, no open flames, no caustic asphalt odors.
Generally 5-15yrs. Warranty is voided by ponding water.	<b>Warranty</b> ✓	Generally 15-30yrs. Warranty does not exclude ponding water.
Have to be removed to a landfill site at great cost.	<b>Sustainability</b> ✓	True Seal™ membranes can be recycled at the end of their long service life.

## No Contest!

*In the battle arena of roofing, only a True Seal™ PVC system will offer you the ultimate protection from all the threats of the elements.*

